

Mortgage Bankers Association
School of Mortgage Banking III
Strategic Planning for Mortgage Bankers

Agenda

Day 1

8:00 – 8:30 a.m.	Registration
8:30 – 8:45 a.m.	Welcome; Course Overview; Introductions
8:45 – 12:00 p.m.	Hedging, Servicing & Economic Indicators SWOT Analysis – Case Study Example
12:00 – 1:00 p.m.	Lunch
1:00 – 6:00 p.m.	Case Study Analysis & Strategic Planning Simulation & Discussion

Day 2

8:30 – 12:00	Simulation & Discussion
12:00 – 1:00	Lunch
1:00 – 5:30	Simulation & Discussion
5:30 – 7:00	Optional – Team Presentation Preparation 5-year Strategic Plan (instructor available)

Day 3

8:30 – 12:00	Simulation & Discussion
12:00 – 1:00	Lunch
1:00 – 5:30	Simulation & Discussion

Day 4

10:00 – 12:00

Team Presentations

12:00 – 1:00

Lunch

1:00 – 2:00

Team Presentations

2:30 – 4:00

Graduation – AMP Awards